

## Claims

- [c1] 1. A method of sending a short message via a mobile communication device, comprising:
  - (a) acquiring a content of a short message, said content of said short message including at least a symbol;
  - (b) acquiring a definition of said symbol;
  - (c) acquiring an inserting content based on said definition of said symbol;
  - (d) inserting said inserting content to replace said symbol to generate a personalized short message; and
  - (e) sending said personalized short message.
- [c2] 2. The method of claim 1, wherein said mobile communication device includes a symbol database, and said step (b) further includes acquiring said definition of said symbol from said symbol database.
- [c3] 3. The method of claim 2, wherein said symbol includes at least one of a name replacement symbol, an appellation replacement symbol, and an supplement content replacement symbol.
- [c4] 4. The method of claim 1, wherein said mobile communication device includes an address table database, and

said step (c) further includes acquiring said inserting content from said address table database.

[c5]   5. The method of claim 4, wherein said inserting content includes at least one of a name, an appellation, and a supplement content.